



Nigeria's representative at the WITSA

...major interest group in



SPONSORS BRIEF

IT PUBLIC-PRIVATE FORUM (ITPPF)

With



Dr. James H. Poisant
WITSA
Secretary-General

Meeting the Vision
20 2020
Challenge

April 21-23, 2010

SPONSORSHIP BENEFITS – ALL CATEGORIES



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DIAMOND SPONSOR LEVEL



SPONSORSHIP BENEFITS

1. Logo on ITAN/WITSA Award plaques
2. Choice spot for Exclusive Corporate Images in and around the Venue
3. Front & Back Stage Banners, Backdrop in Conference hall.
4. Priority sitting position with WITSA Secretary-General at all Presidential Visits
5. Priority sitting position with WITSA Secretary-General at all Photo Sessions
6. One-on-One Special session with WITSA Secretary-General
7. Group Account Discount for Corporate participants.
8. Company Name/ Logo/ Message in all media and publicity materials
9. Company name and logo on Diamond Sponsor sign
10. Exclusive Listing as sponsor in pre-conference promotion and cocktail for captains of Industry
11. Roll and Stand Banners inside and outside event place
12. TV/Radio jingles/prints, advertisements and promotions



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13. Web Links to international references, Priority Advert Page – free of cost
14. Listed in the list of exclusive IT-PPF 2010 partners/promoters Online Chat
15. Participation in the exclusive WITSA GLOBAL PARTNERS business meeting and executive Round table
16. Seven (7) complimentary conference registration slots
17. Priority Class tour to selected knowledge and investment tourist centers in FCT

COST OFFER: ₦10,000,000.00

(US\$70,000.00)



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PLATINUM SPONSOR LEVEL



SPONSORSHIP BENEFITS

1. Exclusive Corporate Front & Back Stage Banners, Backdrop in Conference hall.
2. Group Account Discount for Corporate participants.
3. Company Name/ Logo/ Message in all media and publicity materials
4. Company name and logo on Platinum Sponsor sign
5. Priority sitting position with WITSA Secretary-General at all Photo Sessions
6. One-on-One Special session with WITSA Secretary-General
7. Exclusive Listing as sponsor in all material publicity, Special Dinner & Banquet.
8. Roll and Stand Banners inside and outside event place
9. TV/Radio jingles/prints, advertisements and promotions
10. Web Links to international references, Priority Advert Page – free of cost)
11. Listed in the list of exclusive IT-PPF 2010 partners/promoters Online Chat
12. Participation in the exclusive WITSA GLOBAL PARTNERS business meeting and executive Round table.
13. Five (5) complimentary conference registration slots.
14. Priority Class tour to selected digital and tourist centers in FCT
15. World Press Listings on all Post-Event Publicity.
16. Priority Slot to Address World Press Conference (WPC on IT-PPF 2010)

COST OFFER: ₦ 7,500,000.00
(US\$50,000.00)



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GOLD SPONSOR LEVEL



SPONSORSHIP BENEFITS

1. Exclusive Corporate Front & Back Stage Banners, Backdrop in Conference hall.
2. Group Account Discount for Corporate participants.
3. Company Name/ Logo/ Message in all media and publicity materials
4. Company name and logo on Platinum Sponsor sign
5. Priority sitting position with WITSA Secretary-General at all Photo Sessions
6. One-on-One Special session with WITSA Secretary-General
7. Exclusive Listing as sponsor in all material publicity, Special Dinner & Banquet.
8. Rolland Stand Banners inside and outside event place.
9. TV/Radio jingles/prints, advertisements and promotions
10. Web Links to international references, Priority Advert Page – free of cost)
11. Listed in the list of exclusive IT-PPF 2010 partners/promoters Online Chat
12. Participation in the exclusive WITSA GLOBAL PARTNERS business meeting and executive Round table.
13. Four (4) complimentary conference registration slots.
14. Priority Class tour to selected digital and tourist centers in FCT
15. World Press Listings on all Post-Event Publicity.
16. Priority Slot to Address World Press Conference (WPC on IT-PPF 2010)

COST OFFER: ₦ 5,000,000.00
(US\$35,000.00)



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OTHER SPONSORSHIP CATEGORIES: (Benefits Negotiable)

SILVER LEVEL:N3million (Similar benefits to Gold – with 3 registration slots)

PEACOCK LEVEL:N2million (Similar benefits to Silver - with 2 registration slots)

ORION LEVEL:N1million (Similar benefits to Peacock with 1 registration slot)



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RATES FOR ADVERTS

PRE-CONFERENCE/WORKSHOP BROCRURE ADVERTS RATES

Corporate Industry and Government Agencies: Special Rates.

ITEM	DESCRIPTION	NAIRA RATE	US\$ RATE
001	Front Cover (Inner Page) Full Colour	₦ 450,000.00	\$3,200.00
002	Back Cover (Outer Inner Page) Full Colour	₦ 370,000.00	\$2,500.00
003	Back Cover (Inside Back Cover) Full Colour	₦ 300,000.00	\$2,000.00
004	Full Page: Inside Page – Full Colour	₦ 235,000.00	\$1,650.00
005	Full Page: Inside Page – Black & White	₦ 175,000.00	\$1,250.00
006	Full Page: Inside Page – Quarter Page –B/W	₦ 125,000.00	\$850.00
007	Full Page: Inside Page – Half Page - B/W	₦ 75,000.00	\$500.00
008	Congratulatory Message slots – Executive Class	₦ 50,000.00	\$350.00
009	Congratulatory Message slots – Economy Class	₦ 35,000.00	\$250.00



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PRE-CONFERENCE/WORKSHOP INFORMATION

- We invite organizations/companies to make use of our IT-PPF 2010 Champion gathering to showcase and market their services and products simultaneously at the conference venue and in our publications.
- Our publications are targeted to policy makers at local, regional and international community levels. Explore the historical privileges of making your company listed in the 1st reference point for ITPPF 2010 Champions.

Payment Information:

Information Technology (Industry) Association of Nigeria
Zenith Bank Plc
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