



World Information Technology and Services Alliance
Africa Regional Secretariat, Abuja, Nigeria



Nigeria's representative at the WITSA

March 27, 2010

INVITATION TO
THE INFORMATION TECHNOLOGY PUBLIC-PRIVATE FORUM (ITPPF)

The **World Information Technology and Services Alliance (WITSA)**, **Information Technology (Industry) Association of Nigeria (ITAN)** and **the Information Technology Public-Private Forum (ITPPF)** are pleased to invite you to the 3rd Edition of the **Information Technology Public-Private Forum (ITPPF)**.

The details of the event are:

Theme: **“Meeting the V20 2020 Challenge”**
Venue: **Transcorp Hilton Hotel, Abuja, Nigeria.**
Date: **21-22 April, 2010**
Keynote Speaker: **Dr James Poisant, Secretary-General, WITSA**

This is the premier event where IT Administrators, professionals, business leaders, high level public officials and opinion leaders from all States of Nigeria come together to share and build a vision of a connected knowledge base with opportunities for all. As the Internet and technological advances continue to reshape power, redistribute national resources, transform government, education, culture and the way we work in government and industry, and competition and economic pressures create quicker and more efficient ways to do business, the reality of increased and quality information for economic and national survivability remains a fundamental concern to all nations of the world, particularly in Nigeria.

The ITPPF was inaugurated by the WITSA Chairman, **Dato’ Dan E. Khoo** on April 22, 2009 at the Transcorp Hilton Hotel, Abuja. The second edition of the Forum was hosted in Kano by His Excellency, Governor Ibrahim Shekarau of Kano State on September 29, 2009. The theme of the 2nd edition was **“Plucking the Low Hanging Fruits”**.

The fulcrums of the ITPPF are:

1. Connecting government ICT initiatives with industry to creating jobs and engendering accelerated development
2. Promoting industry cooperation and strengthening ICT industries through the sharing of knowledge, experience, and critical information in Nigeria;
3. Advocating public policies that advance the industry’s growth and development;
4. Facilitating trade and investment in ICT products and services



World Information Technology and Services Alliance
Africa Regional Secretariat, Abuja, Nigeria

5. Building skilled capacities for State Information Infrastructure (SII)
6. Creating fora for networking and exchange of ideas among states and stakeholders
7. Publishing global ICT research to shape the IT ecosystem;
8. Fast tracking the attainment of the objectives of the Millennium Development Goals and Vision 20 2020

Messrs QAI Global (www.qaiglobal.com), the renowned global leader in consulting and workforce development (with whom ITAN recently entered a Strategic Partnership) will facilitate Industry Capacity Building initiatives at the ITPPF on April 21, 2010. Messrs QAI Global presentation will be on **Building IT-BPO Industry Capacity and Competitiveness**. Please see tentative event outline in the attached. Admission fee for members is ₦30, 000 and non-members is ₦50, 000. **Also attached is a SPONSORSHIP request for your kind consideration.** Please visit our websites: www.itan.org.ng, www.witsa.org for more details.

We hereby thank you in advance for honouring our invitation and supporting this epoch event as we look forward to welcoming you.

Yours faithfully,

For the Management of ITPPF

Oluwole Owolabi
ITAN COO / Head, WITSA Africa Secretariat



World Information Technology and Services Alliance
Africa Regional Secretariat, Abuja, Nigeria

INFORMATION TECHNOLOGY PUBLIC-PRIVATE FORUM

Tentative Programme

Date	Time	Description	Resource
Tues April 20	10am	Arrivals/Registration	ITAN Secretariat
Wed April 21	8-10am	Registration	ITAN Secretariat
	10am	In-House IT Project Management for ITAN CEO & ITPPF members	Oluwole Owolabi ITAN COO
	12.30pm	Tea-Break	ITAN Secretariat
	1pm	Building IT-BPO Industry Capacity and Competitiveness	Ashish Sehdev Asst Vice President QAI
	4pm	Commissioning of WITSA Africa Regional Secretariat	Dr. James Poisant WITSA Sec-Gen
Thurs April 22	10am	ITPPF Town-Hall Meeting with Dr James Poisant, WITSA SG “Meeting the V20 2020 Challenge”	Dr. James Poisant WITSA Sec-Gen Panelists Dr Jimson Olufuye , ITAN President/Chair ITPPF Dr Umar Bindir , DG NOTAP Prof. Cleopas Angaye , DG NITDA Dr Bashir Galadanci , Hon. Commissioner for Science & Tech. Kano/Co-Chair ITPPF Basil Udotai , Mg Partner, Tech Advisors Ismail Radwan , Senior Economist, World Bank Ashish Sehdev , VP QAI Mr Ibrahim Tizhe , President CPN, Prof Charles Uwadia , Pres. NCS Prof. Adenike Osofisan , IPP CPN Prof. Akwule , President DBI Dr Dele Gege , NEPAD/V202020 Dr. (Mrs) Asomugha , Dir. of ICT, Min of Education Moderators Mrs Florence Seriki , 1 st VP ITAN/CEO Omatek Group Repertoires Amb M. Toluhi Chairman, ITAN Public Policy Comm. Mallam Yunusa Yau Sec-Gen, ITAN Mr Matthias Ifesieh Asst Sec.Gen
	1pm	Tea/Break	ITAN Secretariat
	2-4pm	Private Meetings with Special Groups	Dr. James Poisant WITSA Sec-Gen
	7pm	Banquet in Honour of WITSA SG/ Award Dinner	Dr Jimson Olufuye ITAN President Oluwole Owolabi ITAN COO
Frd April 23	10am	Visit to key leaders	Dr. James Poisant WITSA Sec-Gen



World Information Technology and Services Alliance
Africa Regional Secretariat, Abuja, Nigeria

Sat April 24

Departure

SPONSORSHIP BENEFITS – ALL CATEGORIES

DIAMOND SPONSOR LEVEL



(Last year Diamond Sponsor)

SPONSORSHIP BENEFITS

1. Logo on ITAN/WITSA Award plaques
2. Choice spot for Exclusive Corporate Images in and around the Venue
3. Front & Back Stage Banners, Backdrop in Conference hall.
4. Priority sitting position with WITSA Secretary-General at all Presidential Visits
5. Priority sitting position with WITSA Secretary-General at all Photo Sessions
6. One-on-One Special session with WITSA Secretary-General
7. Group Account Discount for Corporate participants.
8. Company Name/ Logo/ Message in all media and publicity materials
9. Company name and logo on Diamond Sponsor sign
10. Exclusive Listing as sponsor in pre-conference promotion and cocktail for captains of Industry
11. Roll and Stand Banners inside and outside event place
12. TV/Radio jingles/prints, advertisements and promotions
13. Web Links to international references, Priority Advert Page – free of cost
14. Listed in the list of exclusive IT-PPF 2010 partners/promoters Online Chat



World Information Technology and Services Alliance
Africa Regional Secretariat, Abuja, Nigeria

15. Participation in the exclusive WITSA GLOBAL PARTNERS business meeting and executive Round table
16. Seven (7) complimentary conference registration slots
17. Priority Class tour to selected knowledge and investment tourist centers in FCT

COST OFFER: ~~₦~~10,000,000.00

(US\$70,000.00)



World Information Technology and Services Alliance
Africa Regional Secretariat, Abuja, Nigeria

PLATINUM SPONSOR LEVEL



SPONSORSHIP BENEFITS

1. Exclusive Corporate Front & Back Stage Banners, Backdrop in Conference hall.
2. Group Account Discount for Corporate participants.
3. Company Name/ Logo/ Message in all media and publicity materials
4. Company name and logo on Platinum Sponsor sign
5. Priority sitting position with WITSA Secretary-General at all Photo Sessions
6. One-on-One Special session with WITSA Secretary-General
7. Exclusive Listing as sponsor in all material publicity, Special Dinner & Banquet.
8. Roll and Stand Banners inside and outside event place
9. TV/Radio jingles/prints, advertisements and promotions
10. Web Links to international references, Priority Advert Page – free of cost)
11. Listed in the list of exclusive IT-PPF 2010 partners/promoters Online Chat
12. Participation in the exclusive WITSA GLOBAL PARTNERS business meeting and executive Round table.
13. Five (5) complimentary conference registration slots.
14. Priority Class tour to selected digital and tourist centers in FCT
15. World Press Listings on all Post-Event Publicity.
16. Priority Slot to Address World Press Conference (WPC on IT-PPF 2010)

COST OFFER: ₦ 7,500,000.00
(US\$50,000.00)



World Information Technology and Services Alliance
Africa Regional Secretariat, Abuja, Nigeria

GOLD SPONSOR LEVEL



SPONSORSHIP BENEFITS

1. Exclusive Corporate Front & Back Stage Banners, Backdrop in Conference hall.
2. Group Account Discount for Corporate participants.
3. Company Name/ Logo/ Message in all media and publicity materials
4. Company name and logo on Platinum Sponsor sign
5. Priority sitting position with WITSA Secretary-General at all Photo Sessions
6. One-on-One Special session with WITSA Secretary-General
7. Exclusive Listing as sponsor in all material publicity, Special Dinner & Banquet.
8. Rolland Stand Banners inside and outside event place.
9. TV/Radio jingles/prints, advertisements and promotions
10. Web Links to international references, Priority Advert Page – free of cost)
11. Listed in the list of exclusive IT-PPF 2010 partners/promoters Online Chat
12. Participation in the exclusive WITSA GLOBAL PARTNERS business meeting and executive Round table.
13. Four (4) complimentary conference registration slots.
14. Priority Class tour to selected digital and tourist centers in FCT
15. World Press Listings on all Post-Event Publicity.
16. Priority Slot to Address World Press Conference (WPC on IT-PPF 2010)

COST OFFER: ₦ 5,000,000.00
(US\$35,000.00)



World Information Technology and Services Alliance
Africa Regional Secretariat, Abuja, Nigeria

OTHER SPONSORSHIP

CATEGORIES:

(Benefits Negotiable)

SILVER LEVEL:N3million (Similar benefits to Gold – with 3 registration slots)

PEACOCK LEVEL:N2million (Similar benefits to Silver - with 2 registration slots)

ORION LEVEL:N1million (Similar benefits to Peacock with 1 registration slot)



World Information Technology and Services Alliance
Africa Regional Secretariat, Abuja, Nigeria

RATES FOR ADVERTS

PRE-CONFERENCE/WORKSHOP BROCHURE ADVERTS RATES

Corporate Industry and Government Agencies: Special Rates.

ITEM	DESCRIPTION	NAIRA RATE	US\$ RATE
001	Front Cover (Inner Page) Full Colour	₦ 450,000.00	\$3,200.00
002	Back Cover (Outer Inner Page) Full Colour	₦ 370,000.00	\$2,500.00
003	Back Cover (Inside Back Cover) Full Colour	₦ 300,000.00	\$2,000.00
004	Full Page: Inside Page – Full Colour	₦ 235,000.00	\$1,650.00
005	Full Page: Inside Page – Black & White	₦ 175,000.00	\$1,250.00
006	Full Page: Inside Page – Quarter Page –B/W	₦ 125,000.00	\$850.00
007	Full Page: Inside Page – Half Page - B/W	₦ 75,000.00	\$500.00
008	Congratulatory Message slots – Executive Class	₦ 50,000.00	\$350.00
009	Congratulatory Message slots – Economy Class	₦ 35,000.00	\$250.00

PRE-CONFERENCE/WORKSHOP INFORMATION



World Information Technology and Services Alliance
Africa Regional Secretariat, Abuja, Nigeria

- We invite organizations/companies to make use of our IT-PPF 2010 Champion gathering to showcase and market their services and products simultaneously at the conference venue and in our publications.
- Our publications are targeted to policy makers at local, regional and international community levels. Explore the historical privileges of making your company listed in the 1st reference point for ITPPF 2010 Champions.

ADMISSION FEES

~~₦30,000.00~~ (members ITAN/ITPPF)

₦50,000.00 (Non-members)

Payment Information:

**Information Technology (Industry) Association of
Nigeria**

Zenith Bank Plc

Eagle Branch Abuja

A/c #: 6216900218

Route #:57080293

then

REGISTER ONLINE @ www.itan.org.ng



World Information Technology and Services Alliance
Africa Regional Secretariat, Abuja, Nigeria

For Further Information, please contact:

Oluwole Owolabi

ITAN Chief Operating Officer / Head, WITSA.ARS

Email: info@itan.org.ng

coo@itan.org.ng

Url: www.itan.org.ng

Telephone: +234-813 290 8798

OR

Olu Joseph

ITAN Public Relations Officer

Email: info@itan.org.ng

Telephone: +234-08056201612